

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 152846 / 2		<u>Alt Order #</u> 08354016
<u>Product</u> NRA-PVF		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 7674
<u>Advertiser</u> ISS/NRA PVF-A		<u>Original Date / Revision</u> 08/23/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 912
<u>Agency Ref</u> 2153		<u>Advertiser Ref</u> 51909

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/30/16	09/30/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$2,750.00					
3	WHIO	09/30/16	09/30/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,200.00					
4	WHIO	10/03/16	10/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$925.00					
5	WHIO	10/03/16	10/03/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$2,500.00					
E 6	WHIO	10/01/16	10/01/16	PGA	2:00 PM-6:00 PM		:30			P-02		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	PGA	2:00 PM-6:00 PM	-----Sa--	:30		\$1,000.00			NM		
			See MG 6.2,6.3,6.4											
	2	WHIO	10/01/16-10/01/16	SEC Game	Various	-----Sa--	:30		\$1,500.00			NM		
			Ⓜ MG for 9.1,20.1,6.1											
	3	WHIO	10/01/16-10/01/16	NewsCenter 7 Sa 6a	6a-7a	-----Sa--	:30		\$600.00			NM		
			Ⓜ MG for 9.1,20.1,6.1											
	4	WHIO	09/30/16-09/30/16	Late Late Show: Corden	1237a-137a	-----F----	:30		\$600.00			NM		
			Ⓜ MG for 9.1,20.1,6.1											
E 9	WHIO	10/02/16	10/02/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$850.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	PGA	2:00 PM-7:00 PM	-----Su	:30		\$850.00			NM		
			See MG 6.2,6.3,6.4											

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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Chicago, IL 60680-9606
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<u>Contract / Revision</u>	<u>Alt Order #</u>
152846 / 2	08354016

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/03/16	NRA-PVF	7674

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/NRA PVF-A	08/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	09/29/16	09/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,000.00					
12	WHIO	09/27/16	09/27/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$925.00					
14	WHIO	09/27/16	09/27/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,000.00					
15	WHIO	09/28/16	09/28/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$925.00					
17	WHIO	09/28/16	09/28/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,000.00					
18	WHIO	09/27/16	09/27/16	Tue Hour1	8p-9p		:30			P-02		NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$4,250.00					
19	WHIO	09/28/16	09/28/16	Wed Prime Hour 1	8p-9p		:30			P-02		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$4,500.00					
E 20	WHIO	10/01/16	10/01/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$850.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/26/16-10/02/16	PGA	2:00 PM-7:00 PM	-----Sa--	:30		\$850.00			NM		
	See MG 6.2, 6.3, 6.4													
21	WHIO	09/30/16	09/30/16	M-F 9a-10a	9a-10a		:30			P-02		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$550.00					
22	WHIO	09/27/16	09/27/16	Tue Prime Hour 3	10p-11p		:30			P-02		NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,750.00					
23	WHIO	09/28/16	09/28/16	NewsCenter 7 @ noon	12p-1230p		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,525.00					
Totals								0.00					17	\$29,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	17	\$29,500.00	(\$4,425.00)	\$25,075.00
Totals	17	\$29,500.00	(\$4,425.00)	\$25,075.00

Signature: _____ Date: _____

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Thank you for your business!

REP HEADLINE# 8354016 TRF# 152846
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP26/16 15.41
*** WHIO-TV ***

ADV # _____ ADV. NAME ISS/NRA-PVF REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME RED EAGLE MEDIA GROUP BUYER NAME RED EAGLE MEDIA MEDI
815 SLATERS LANE SALES PRSN PH- NICK WELTE
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 8354016 CLASS: NATL. LOCAL REGIONAL

PRDCT NRA-PVF EST#7674 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP27/16 OCT3/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP26/16 15.41

REP: TO DEANNA
FR JARED
OK'D M1, SEE LN 23-25
TOTAL SAME
PLS CNF THANKS

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = 388 AGENCY EST# = 7674
AGENCY PRODUCT CODE = 912

6 S 200P-600P 30 \$1,000.00 10/1 10/1 0 SAT 0
PROGRAM : GOLF
RA35-64 : 2.6
CON COM1: GOLF

23 A 330P-700P 30 \$1,500.00 10/1 10/1 1 SAT 1
PROGRAM : SEC FOOTBALL
RA35-64 : 2.6
ORD COM1: SPOTS NA PLEASE ADVISE ASAP
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-6 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-9 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-7 FOR 1 SPOT/WK

REP HEADLINE# 8354016 TRF# 152846
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/16 15.41
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

24	A		600A-700A	30		\$600.00	10/1	10/1	1		SAT	1
PROGRAM : NEWSCENTER 7												
RA35-64 : 2.6												
ORD COM1: SPOTS NA PLEASE ADVISE ASAP												
PART OF A MAKEGOOD MADE UP OF LINES 23-25												

25	A		1230A-130A	30		\$600.00	9/30	9/30	1		FRI	1
PROGRAM : LATE LATE SHOW												
RA35-64 : 2.6												
ORD COM1: SPOTS NA PLEASE ADVISE ASAP												
PART OF A MAKEGOOD MADE UP OF LINES 23-25												

7	S		200P-700P	30		\$850.00	10/1	10/1	0		SAT	0
PROGRAM : GOLF												
RA35-64 : 5.1												
ORD COM1: REVISED RATE												
CON COM1: GOLF												

9	S		200P-700P	30		\$850.00	10/2	10/2	0		SUN	0
PROGRAM : GOLF												
RA35-64 : 5.1												
ORD COM1: REVISED RATE												
CON COM1: GOLF												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#6	MISSED: SAT/200P-600P	OCT1	30S	\$1,000.00	(SEP26/16)
		BUY#9	SUN/200P-700P	OCT2	30S	\$850.00	
		BUY#7	SAT/200P-700P	OCT1	30S	\$850.00	
			OFFER: SAT/330P-700P	OCT1	30S	\$1,500.00	PLS ADVISE.
			& SAT/600A-700A	OCT1	30S	\$600.00	
			& FRI/1230A-130A	SEP30	30S	\$600.00	
			CMT: SPOTS NA PLEASE ADVISE ASAP				

OCT/16 29500.00

CONTRACT TOTAL 29500.00
TOTAL SPOTS 17

MARKET TOTALS \$59,000 WHIO 50% WDTN 22% WKEF 16% WRGT 12% CABL 0% WBDT 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE